



David Verme

Engineering Manager · Client-Facing Technology Leader

david.verme@gmail.com linkedin.com/in/davidverme davidverme.com

Córdoba, Argentina · Open to remote

PROFILE

Engineering leader and founder with 20+ years in software. I've built and led engineering teams of up to 16 people, and as founder of two software services companies I was the main point of contact for around 20 clients, from discovery and scoping through delivery. Previously Product Engineering Lead at American Dream, Tech Lead at ThirdLove, and Senior Software Engineer at Intel. Hands-on technical background, AI part of my daily work, and 10+ years working with US companies.

20+

years building software

~20

clients managed as main point of contact

16

people on the largest team I built

100s

of candidates personally interviewed

EXPERIENCE

Founder, CEO & CTO

Jan 2023 – Present

Herwin Software · Software services for founders and businesses

- Main point of contact for ~15 clients: discovery, scoping, pricing, proposals, and relationship management throughout delivery.
- Built from scratch and lead a team of 12; personally interview every hire and mentor our technical leads.
- Designed the delivery process and framework used across all projects, focused on fast, iterative, cost-efficient validation of new products.
- Integrated AI across software development and day-to-day operations.

Founder & CTO

Feb 2021 – Dec 2022

Reeon Software Engineering · Engineering teams for US startups

- Grew the company to 16 people, owning hiring end to end and personally interviewing every candidate.
- Main point of contact for 5 client companies: understanding their goals, defining the technical approach, and ensuring delivery.
- Defined the technology stack and architecture; mentored technical leads to run their teams.

Co-founder & Lead Engineer

Jan 2022 – Dec 2022

Superspace · Web3 collaboration platform for creator communities

Defined the technology and scalability strategy and led the development team building the product, shipping experiments to validate product hypotheses.

SKILLS

Leadership

Engineering management

Team building

Hiring & interviewing

Mentoring

Agile / Scrum

Delivery

Clients & business

Account management

Stakeholder management

Discovery & requirements

Scoping & pricing

Proposals

Contract negotiation

Technical

JavaScript

React

React Native

Node.js

MongoDB

SQL

AWS

GCP

Docker

Software architecture

AI-assisted development

EDUCATION

Information Systems Engineering

Universidad Tecnológica Nacional,
Córdoba · 2001 – 2009

CERTIFICATIONS

Certified ScrumMaster®

Scrum Alliance · 2012

LANGUAGES

Spanish · Native

English · Advanced

Product Engineering Lead

Jan 2020 – Jul 2021

American Dream · Retail & entertainment destination, US (remote)

- Built the Product Engineering team from scratch and led 10 engineers.
- Delivered the eCommerce platform and website where guests buy tickets to the attractions, handling complex combinations of tickets, packages, and sessions.
- Partnered with business stakeholders on conversion goals, A/B testing, analytics, and third-party integrations.

Tech Lead · Full Stack Engineer

Sep 2018 – Nov 2019

ThirdLove · Direct-to-consumer eCommerce, US

- Tech lead on the Shopify-based eCommerce platform, focused on UX and helping customers find the right product fit.
- Drove work on performance, conversion rate optimization, 3PL shipping integrations, analytics (Google Analytics, Heap), and A/B testing (Dynamic Yield).

Senior Front-End Engineer

Sep 2016 – Aug 2018

Olapic · User-generated content platform for brands

Built web applications for Olapic's Earned Content Platform, used by brands to curate, activate, and analyze user-generated content for eCommerce.

Senior Software Engineer · Scrum Master

Dec 2010 – Sep 2016

Intel Corporation

- Front-end and back-end engineer across several cloud platforms, including Intel Identity Services (OAuth 2.0 federated identity).
- Scrum Master for the Intel Identity Services team (2011–2012): ran the Scrum ceremonies, helped the product owner prioritize the backlog, and removed impediments with stakeholders.
- Speaker at internal Intel engineering conferences in the US and Argentina.

Earlier experience

2004 – 2010

Globant · Technical Lead on an ASP.NET goals-tracking product for Deloitte (2010).

Vates · .NET Senior Developer and Technical Lead on ChileCompra, the Chilean government's e-procurement platform; ERP development (2005–2009).

Por Aire · Software Engineer and functional analyst (2004–2005).